

<b>Office Action Summary</b>	<b>Application No.</b> 10/696,747	<b>Applicant(s)</b> STROMME, OYVIND	
	<b>Examiner</b> CHENEA P. SMITH	<b>Art Unit</b> 2421	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

### Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

### Status

- 1) ☒ Responsive to communication(s) filed on 21 May 2010.
- 2a) ☐ This action is **FINAL**.                      2b) ☒ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

### Disposition of Claims

- 4) ☒ Claim(s) 1-3, 7-18, 20 and 21 is/are pending in the application.
- 4a) Of the above claim(s) \_\_\_\_\_ is/are withdrawn from consideration.
- 5) ☐ Claim(s) \_\_\_\_\_ is/are allowed.
- 6) ☒ Claim(s) 1-3, 7-18, 20 and 21 is/are rejected.
- 7) ☐ Claim(s) \_\_\_\_\_ is/are objected to.
- 8) ☐ Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

### Application Papers

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☐ The drawing(s) filed on \_\_\_\_\_ is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.  
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

### Priority under 35 U.S.C. § 119

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All    b) ☐ Some \*    c) ☐ None of:
1. ☐ Certified copies of the priority documents have been received.
  2. ☐ Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
  3. ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

\* See the attached detailed Office action for a list of the certified copies not received.

### Attachment(s)

- |  |  |
|--|--|
| 1) <input checked="" type="checkbox"/> Notice of References Cited (PTO-892)                                | 4) <input checked="" type="checkbox"/> Interview Summary (PTO-413)<br>Paper No(s)/Mail Date. _____ |
| 2) <input type="checkbox"/> Notice of Draftperson's Patent Drawing Review (PTO-948)                        | 5) <input type="checkbox"/> Notice of Informal Patent Application                                  |
| 3) <input type="checkbox"/> Information Disclosure Statement(s) (PTO/SB/08)<br>Paper No(s)/Mail Date _____ | 6) <input type="checkbox"/> Other: _____   |

## **DETAILED ACTION**

### ***Response to Amendment***

1. This office action is in response to communications filed 5/21/2010. Claims 1-2 are amended. Claims 4-6 and 19 are cancelled. Claim 21 is new. Claims 1-3, 7-18 and 20-21 are pending in this action. The final rejection of 9/13/2010 has been withdrawn.

### ***Response to Arguments***

2. Applicant's arguments with respect to claims 1-3 and 7-11 and 14-18 have been considered but are moot in view of the new ground(s) of rejection.

Although new grounds of rejection have been presented, a response to Applicant's arguments is still considered necessary since the Lemmons and Bulman references, both of record, will continue to be used to meet several claimed limitations, including the claimed limitations of claims 12-13 and 20-21.

In response to Applicant's arguments on page 9, line 17 – page 10, line 7 that, *“However, the mere recording of orientation and position does not imply or require an index. The cited portions of Bulman, for example col. 13, lines 33-37, merely disclose matching images of a human head subject to a background image. No index is identified or transmitted as required by claim 12.*

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*During the interview, the Examiner stated that the names F1, F2, etc., as shown by Fig. 11 may be considered an index because the names are associated with the various faces and appear to be an ordered list. Applicants respectfully disagree for two reasons.*

*First, Fig. 11 including names F1, F2, etc. is part of Example 5. See col. 10, line 64 - col. 12, line 12. Example 5 does not involve different orientations. Instead, Example 5 involves a scanned photograph, see col. 11, lines 2-5, which is "automatically scaled up to 30 different sizes, from small to large, each of which is saved as an individual foreground image with a distinct name (F1, F2, F3, etc.) to produce a file called 'Faces.'" See col. 11, lines 22-26. The only discussion possibly related to recording orientation in conjunction with the image is in the Examples of 6 and 7, which are "[i]n contrast to the system described above [Example 5]." See col. 12, lines 13-15. Therefore, the Examiner's position from the interview improperly combines two embodiments that should not be combined.*

*Second, if the embodiments were combined, there is no reason that the names F1, F2, etc. rise to the level of an orientation index. The names are only names. The names are not an orientation index that identifies the physical orientation of the oriented view of the preregistered picture associated with the corresponding orientation index, as required by claim 12, the Examiner respectfully disagrees. Bulman discloses that the difference between his examples 5 and 6 is that in example 6, production is allowed to occur in real time and be synthesized, sequenced and directly recorded on a video tape, see Bulman, col 12, lines 14-18. Bulman also discloses, in his example 6, that a foreground image is supplied from a library of images in memory 102, which may include images varying in perspective, size, action, lighting, or other characteristics, see*

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Bulman, col 12, lines 21-25. This, then, reasonably corresponds to the example of Fig. 11. However, even if Bulman's "library of images in memory 102" does not specifically refer to Fig. 11, because the images of memory 102 differ in orientation and positioning, and that information is recorded in conjunction with the images (see Bulman, col 13, lines 29-33), there still reasonably is an index.

Also, the names F1, F2, etc., refer to different images, and, if the embodiments were combined, would thereby refer to the information that is recorded in conjunction with each of the stored images that are selected based on a cohesive matching of a desired position and orientation with the background image (see Bulman, col 13, lines 29-37). Regardless of how the images are received, i.e., by photograph, or by the human subject standing on a turntable (see Bulman, col 11, lines 1-13 and col 13, lines 37-42), the images are stored and referenced based on their orientations and positions. Therefore, the combination of Lemmons in view of Bulman does teach the limitations as claimed.

In response to Applicant's arguments on page 11, lines 8-17 that, "*The Office Action acknowledges that neither Lemmons/Markel nor Bulman describes transmitting each oriented view of the first set of oriented views in advance of transmission of the stream of video images. See p. 12. Lemmons '981 also fails to describe this feature.*

*Lemmons '981 describes a system where a television program is transmitted on one channel and enhancements to the television program are transmitted on another channel. See abstract. The enhancements may include management messages or program guides. See ¶18. The receiver may store combined data in a hard drive. See ¶ 29. Lemmons '981 is completely silent regarding transmitting oriented views in advance of transmission of the stream of video images", the Applicant should note that one cannot*

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show nonobviousness by attacking references individually where the rejections are based on combinations of references. See *In re Keller*, 642 F.2d 413, 208 USPQ 871 (CCPA 1981); *In re Merck & Co.*, 800 F.2d 1091, 231 USPQ 375 (Fed. Cir. 1986). The Applicant should please note that, specifically, the combination of Lemmons in view of Bulman and Lemmons '981 was used to reject the above referenced claim, since the enhancement information of Lemmons '981 that is transmitted in advance of a stream of video (see Lemmons '981, [0029]-[0030], lines 1-4) reasonably corresponds to Lemmons in view of Bulman's information (see Bulman, Fig. 11. col 12, lines 21-25 and col 13, lines 29-42 and Lemmons, [0084], lines 5-9, '745, page 9, lines 14-29, and '745, page 12, lines 1-3).

### ***Claim Rejections - 35 USC § 103***

3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

4. Claims 1-3, 7-9, 11, 14-16 and 18 are rejected under 35 U.S.C. 103(a) as being unpatentable over Lemmons (of record) in view of Bulman (of record) and Wang et al. (US6990681, hereinafter Wang).

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Regarding claims 1, Lemmons discloses a method for generating a stream of video images (scenes/frames of the video, see Lemmons, [0031], lines 1-2 and Figs. 6A and 6B) such that, in each current image, a preregistered picture (labels 610/620, see Lemmons, Figs. 6A and 6B) can be superimposed to a predetermined area of a moving object (soda can 608/618, see Lemmons, Figs. 6A and 6B), the method comprising:

determining in each current image a location, an orientation and a size of said predetermined area of said moving object (see Lemmons, [0081]-[0084], line 5), and

for each current image, using the selected information on the location and size of said predetermined area of said moving object to superimpose the preregistered picture on the each current image (see Lemmons, [0084], lines 5-9 and '745, page 9, lines 14-29 and page 12, lines 1-3) .

Lemmons does not specifically disclose providing, with a calculator, a first set of oriented views of the preregistered picture in various orientations,

associating each oriented view of the first set of oriented views with an orientation index that identifies the physical orientation of the oriented view of the preregistered picture,

storing, in a machine-readable medium, the first set of oriented views associated with each orientation index,

receiving orientation and position data for the moving object captured by a sensor attached to the moving object,

receiving position data for a camera that captured each current image,

wherein orientation is determined using the orientation and position data for the moving object and the position data for the camera,

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selecting, from the orientation indices associated with the stored oriented views, the orientation index of the oriented view having the same orientation as said predetermined area of said moving object in the current image, or

for each current image, using the selected orientation index along with information on the location and size of said predetermined area of said moving object to superimpose the preregistered picture on each current image.

In an analogous art relating to a system for producing an electronic image, Bulman discloses providing, with a calculator, a first set of oriented views of a preregistered picture in various orientations (see Bulman, col 12, lines 21-25 and col 13, lines 29-33),

associating each oriented view of the first set of oriented views with an orientation index that identifies the physical orientation of the oriented view (see Bulman, Fig. 11 and col 12, lines 21-25 and col 13, lines 29-33),

storing, in a machine-readable medium, the first set of oriented views associated with each orientation index (see Bulman, col 12, lines 21-25 and col 13, lines 29-33),

selecting, from the orientation indices associated with the stored oriented views, the orientation index of the oriented view having the same orientation as a predetermined area of an object in a current image (see Bulman, col 13, lines 33-37 and Fig. 11.), and

for each current image, using the selected orientation index along with information on the location and size of said predetermined area of said moving object to superimpose the preregistered picture on each current image (The orientation index of Bulman's system includes orientation and positioning information along with the different orientated views of the picture, see Bulman, col 13, lines 33-37. This then,

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reasonably corresponds to the data file 722 of Lemmons' system, which is transmitted with each image. Therefore, Lemmons in view of Bulman reasonably teaches the limitation of transmitting with each current image the selected orientation index along with information on the location and size of said predetermined area of said moving object (see Lemmons, [0084], lines 5-9 and '745, page 9, lines 14-29 and page 12, lines 1-3, and Bulman, col 13, lines 29-33).

It would have been obvious for a person having ordinary skill in the art at the time of the invention to modify Lemmons' system to include the limitations as taught by Bulman for the advantage of providing an improved system for allowing a combined image to be displayed with a more natural look.

Lemmons in view of Bulman does not specifically disclose receiving orientation and position data for the moving object, the orientation and position data captured by a sensor attached to the moving object,

receiving position data for a camera that captured each current image, or

wherein orientation is determined using the orientation and position data for the moving object and the position data for the camera.

In an analogous art relating to a system for providing enhanced broadcasting, Wang discloses receiving orientation and position data from a moving object (see Wang, col 7, lines 26-59), the orientation and position data captured by a sensor attached to the moving object (see Wang, col 7, lines 55-59),

receiving position data for a camera that captured each current image (see Wang, col 7, lines 8-12 and lines 60-66), and

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wherein orientation is determined using the orientation and position data for the moving object and the position data for the camera (see Wang, co 8, lines 12-16).

It would have been obvious for a person having ordinary skill in the art at the time of the invention to modify the system of Lemmons in view of Bulman to include the limitations as taught by Wang for the advantage of providing an improved system for allowing a combined image to be displayed with a more natural look, and further allowing the possibility to successfully integrate properly placed, scaled and oriented synthetic content with video content.

Regarding claims 2, Lemmons in view of Bulman and Wang discloses providing (see Lemmons, [0084], lines 5-9 and '745, page 9, lines 14-29 and page 12, lines 1-3) at least one second set of views of a second preregistered picture (the second set of views are the updates to the hot spots/labels, see Lemmons, [0010], lines 10-18, [0013], lines 6-14, [0040], lines 6-7 and Figs. 6A and 6B), and therefore would correspond to updating the views of the preregistered picture of Bulman, see Bulman, col 12, lines 21-25 and col 13, lines 29-33), corresponding to the first set of oriented views (the second set of views are the updates to the hot spots/labels, see Lemmons, [0010], lines 10-18, [0013], lines 6-14, [0040], lines 6-7 and Figs. 6A and 6B, and therefore would correspond to updating the views of the preregistered picture of Bulman, see Bulman, col 12, lines 21-25 and col 13, lines 29-33), and for each transmitted current image:

extracting the orientation index and the size and location information (see Bulman, col 13, lines 33-37),

selecting, from the second set of views (the second set of views are the updates to the hot spots/labels, see Lemmons, [0010], lines 10-18, [0013], lines 6-14, [0040], lines

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6-7 and Figs. 6A and 6B, and therefore would correspond to updating the views of the preregistered picture of Bulman, see Bulman, col 12, lines 21-25 and col 13, lines 29-33), an oriented picture in accordance with the orientation index (see Bulman, col 13, lines 33-37 and Fig. 11),

computing a scaled picture on the basis of the size information (see Lemmons, [0082]-[0084], line 5, Figs. 6A-6B and '745, Fig. 7 and page 5, lines 1-9), and

superimposing the scaled picture in the current image at a location corresponding to the location information (see Lemmons, Figs. 6A-6B and [0082]-[0083], line 5, and '745, Fig. 7 and page 5, lines 1-9).

Regarding claim 3, Lemmons in view of Bulman and Wang discloses, at the beginning of a TV program to be transmitted, the second set of views (the second set of views are the updates to the hot spots/labels, see Lemmons, [0010], lines 10-18, [0013], lines 6-14 and [0040], lines 6-7, and therefore would correspond to updating the views of the preregistered picture of Bulman, see Bulman, col 12, lines 21-25 and col 13, lines 29-33) is downloaded in video receivers (As the labels/label information may be downloaded, and it is very well known in the art and common that a download can occur at any time, Lemmons fairly suggests that at the beginning of a TV program to be transmitted, the second set of views is downloaded in video receivers, see Lemmons, [0084], lines 5-9 and '745, page 9, lines 14-29 and page 12, lines 1-3).

Regarding claim 7, Lemmons in view of Bulman and Wang discloses the content of the second set of views depends upon the geographic broadcasting zone (see Lemmons, [0013], lines 6-14 and [0040], lines 1-13).

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Regarding claim 8, Lemmons in view of Bulman and Wang discloses the location and orientation information in a current image are calculated for a reference point of the object (see Lemmons, [0083]-[0084], line 5).

Regarding claim 9, Lemmons in view of Bulman and Wang discloses, in a current image, the location, orientation and size of an object are provided in a differential way with respect to a former image (see ‘745, page 13, line 30 – page 14, line 11).

Regarding claim 11, Lemmons in view of Bulman and Wang discloses using shape recognition tools to detect the presence of the moving object in the current image on the basis on a stored geometrical representation (see Lemmons, [0064], lines 20-32).

Regarding claim 14, Lemmons in view of Bulman and Wang discloses a second set of views contains picture frames of same orientation of the first set of views, with a picture content (the second set of views are the updates to the hot spots, see Lemmons, [0010], lines 10-18, [0013], lines 6-14 and [0040], lines 6-7 and Figs. 6A-6B).

Regarding claim 15, Lemmons in view of Bulman and Wang discloses in which the first set of oriented views contains only picture frames (because Lemmons teaches that an object may be defined with a hot spot of which may only include an outline of a specific area, it is fairly suggested that a first set of views contains only picture frames, as there is no specific ad or label visible, see ‘745, page 5, lines 4-24).

Regarding claims 16 and 18, Lemmons in view of Bulman discloses superimposing, with a video receiver, the oriented view having the same orientation as said predetermined area in the current image in the current image (see Lemmons, Figs. 6A-6B and [0082]-[0083], line 5, and ‘745, Fig. 7 and page 5, lines 1-9 and Bulman, col 13, lines 33-37).

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5. Claim 10 is rejected under 35 U.S.C. 103(a) as being unpatentable over Lemmons (of record) in view of Bulman (of record) and Wang (previously cited), as applied to claim 1 above, and further in view of Wixson (of record).

Regarding claim 10, Lemmons in view of Bulman and Wang does not specifically disclose static points of an image are localizable to detect when a new object comes into a next image.

In an analogous art relating to a system for detecting and tracking objects, Wixson discloses static points of an image are localizable to detect when a new object comes into a next image (see col 1, lines 26-32).

It would have been obvious for a person having ordinary skill in the art at the time of the invention to modify the system of Lemmons in view of Bulman and Wang to include the limitations as taught by Wixson, for the advantage of providing an advertisement to the newly detected object.

6. Claims 12-13 are rejected under 35 U.S.C. 103(a) as being unpatentable over Lemmons (of record) in view of Bulman (of record).

Regarding claim 12, Lemmons discloses a system for generating a stream of video images to be broadcasted (scenes/frames of the video, see Lemmons, [0031], lines 1-2 and Figs. 6A and 6B) such as, at the reception, in each current video image, a preregistered picture (labels 610/620, see Lemmons, Figs. 6A and 6B) can be

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superimposed to a predetermined area of a moving object (soda can 608/618, see Lemmons, Figs. 6A and 6B), the system comprising:

- at least one input for video images (see Lemmons, [0031], lines 1-2 and Figs. 6A and 6B); and

- an estimator of the location, orientation and size of said predetermined area of said moving object in each current image (see Lemmons, [0081]-[0084], line 5).

Lemmons does not specifically disclose a calculator for providing a set of oriented views of said picture for various orientations and associating with each oriented view an orientation index that identifies the physical orientation of the oriented view of the preregistered picture associated with the corresponding orientation index,

- a memory for containing said set of oriented views,
- a selector for selecting, among said set of oriented views, an oriented picture having the same orientation as said predetermined area in the current image, and selecting the associated orientation index.

In an analogous art, Bulman discloses a calculator for providing a set of oriented views of said picture for various orientations (see Bulman, col 12, lines 21-25 and col 13, lines 29-33) and associating with each oriented view an orientation index that identifies the physical orientation of the oriented view of the preregistered picture associated with the corresponding orientation index (see Bulman, Fig. 11 and col 12, lines 21-25 and col 13, lines 29-33),

- a memory for containing said set of oriented views (see Bulman, col 12, lines 21-25 and col 13, lines 29-33), and

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a selector for selecting, among said set of oriented views, an oriented picture having the same orientation as said predetermined area in the current image, and selecting the associated orientation index (see Bulman, col 13, lines 33-37 and Fig. 11.).

It would have been obvious for a person having ordinary skill in the art at the time of the invention to modify Lemmons' system to include the limitations as taught by Bulman for the advantage of providing an improved system for allowing a combined image to be displayed with a more natural look.

Regarding claim 13, Lemmons in view of Bulman discloses downloading (see Lemmons, [0084], lines 5-9 and '745, page 9, lines 14-29 and page 12, lines 1-3) at least one second set of views of the preregistered picture (the second set of views are the updates to the hot spots/labels, see Lemmons, [0010], lines 10-18, [0013], lines 6-14 and [0040], lines 6-7, and therefore would correspond to updating the views of the preregistered picture of Bulman, see Bulman, col 12, lines 21-25 and col 13, lines 29-33), corresponding to the first set of oriented views (the second set of views are the updates to the hot spots/labels, see Lemmons, [0010], lines 10-18, [0013], lines 6-14 and [0040], lines 6-7, and therefore would correspond to updating the views of the preregistered picture of Bulman, see Bulman, col 12, lines 21-25 and col 13, lines 29-33), and for each transmitted current image:

extracting the orientation index and the size and location information (see Bulman, col 13, lines 33-37),

selecting, from the second set of views (the second set of views are the updates to the hot spots/labels, see Lemmons, [0010], lines 10-18, [0013], lines 6-14 and [0040], lines 6-7, and therefore would correspond to updating the views of the preregistered

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picture of Bulman, see Bulman, col 12, lines 21-25 and col 13, lines 29-33), an oriented picture in accordance with the orientation index (see Bulman, col 13, lines 33-37 and Fig. 11),

computing a scaled picture on the basis of the size information (see Lemmons, [0082]-[0084], line 5, Figs. 6A-6B and '745, Fig. 7 and page 5, lines 1-9), and

superimposing the scaled picture in the current image at a location corresponding to the location information (see Lemmons, Figs. 6A-6B and [0082]-[0083], line 5, and '745, Fig. 7 and page 5, lines 1-9).

7. Claim 17 is rejected under 35 U.S.C. 103(a) as being unpatentable over Lemmons (of record) in view of Bulman (of record) and Wang (previously cited), as applied to claim 1 above, and further in view of Martinolich (of record).

Regarding claim 17, Lemmons in view of Bulman and Wang does not specifically disclose superimposing, with a video production mixer, the oriented view having the same orientation as the area in the current image in the current image.

In an analogous art relating to a system for the production of interactive video, Martinolich discloses superimposing, with a video production mixer, the oriented view having the same orientation as the area in the current image in the current image (see Martinolich , [0020], lines 1-8, [0022], lines 1-19 and Fig. 1).

It would have been obvious for a person having ordinary skill in the art at the time of the invention to modify the system of Lemmons in view of Bulman and Wang to include the limitations as disclosed by Martinolich, for the advantage of using a

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commonly know and widely used device that allows secondary information to be added to a video signal.

8. Claim 20 is rejected under 35 U.S.C. 103(a) as being unpatentable over Lemmons (of record) in view of Bulman (of record) and Lemmons '981 (of record).

Regarding claim 20, Lemmons discloses a method for transmitting a stream of video images (scenes/frames of the video, see Lemmons, [0031], lines 1-2 and Figs. 6A and 6B) such that a preregistered picture (labels 610/620, see Lemmons, Figs. 6A and 6B) can be superimposed to a predetermined area of a moving object depicted in the stream (soda can 608/618, see Lemmons, Figs. 6A and 6B), the method comprising:

for each video image of the stream of video images:

determining location, orientation and size of the predetermined area of the moving object in the video image (see Lemmons, [0083]-[0084], line 5);

transmitting the video image along with the determined location and the size of the predetermined area of the moving object in the video image (see Lemmons, [0084], lines 5-9 and '745, page 9, lines 14-29 and page 12, lines 1-3).

Lemmons does not specifically disclose providing, with a calculator, a first set of oriented views of the preregistered picture in various orientations;

in advance of transmission of the stream of video images, transmitting each oriented view of the first set of oriented views in association with an orientation index that identifies a physical orientation of the oriented view of the preregistered picture;

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selecting, from the orientation indices associated with the first set of oriented views,

an orientation index corresponding to an orientation of the predetermined area of the moving object in the video image, or

transmitting with each current image the selected orientation index.

In an analogous art, Bulman discloses providing, with a calculator, a first set of oriented views of the preregistered picture in various orientations (see Bulman, col 12, lines 21-25 and col 13, lines 29-33);

selecting, from the orientation indices associated with the stored oriented views, an orientation index of the oriented view having the same orientation as a predetermined area of an object in a current image (see Bulman, col 13, lines 33-37 and Fig. 11.), and

transmitting with each current image the selected orientation index (The orientation index of Bulman's system includes orientation and positioning information along with the different orientated views of the picture, see Bulman, col 13, lines 33-37. This then, reasonably corresponds to the data file 722 of Lemmons' system, which is transmitted with each image. Therefore, Lemmons in view of Bulman reasonably teaches the limitation of transmitting with each current image the selected orientation index along with information on the location and size of said predetermined area of said moving object (see Lemmons, [0084], lines 5-9 and '745, page 9, lines 14-29 and page 12, lines 1-3, and Bulman, col 13, lines 29-33).

It would have been obvious for a person having ordinary skill in the art at the time of the invention to modify Lemmons' system to include the limitations as taught by

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Bulman for the advantage of providing an improved system for allowing a combined image to be displayed with a more natural look.

Lemmons in view of Bulman also discloses associating each oriented view of the first set of oriented views (i.e., enhancement information) with an orientation index that identifies the physical orientation of the oriented view (see Bulman, Fig. 11 and col 12, lines 21-25 and col 13, lines 29-33), and storing this enhancement information, but does not specifically disclose transmitting the enhancement information in advance of transmission of the stream of video images.

In an analogous art, Lemmons '981 discloses transmitting enhancement information in advance of transmission of a stream of video images (see [0029]-[0030], lines 1-4).

It would have been obvious for a person having ordinary skill in the art at the time of the invention to modify the system of Lemmons in view of Bulman to include the limitations as taught by Lemmons '981 for the advantage of providing an improved system for delivering enhancement data while conserving bandwidth.

9. Claim 21 is rejected under 35 U.S.C. 103(a) as being unpatentable over Lemmons (of record) in view of Bulman (of record) and Lemmons '981 (of record), as applied to claim 20 above, and further in view of Wang (previously cited).

Regarding claim 21, Lemmons in view of Bulman and Lemmons '981 does not specifically disclose transmitting a polygon representation of an obstruction with the video image and the selected orientation index.

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In an analogous art, Wang discloses transmitting a polygon representation of an obstruction with the video image and the selected orientation index (Wang discloses creating a view of a synthetic camera based on the field of view of an actual camera [see Wang, col 7, lines 37-39]. Therefore, any object in the camera's field of view, including an obstruction, will be represented in the transmitted signal [see Wang, col 7, lines 37-54]).

It would have been obvious for a person having ordinary skill in the art at the time of the invention to modify the system of Lemmons in view of Bulman and Lemmons '981 to include the limitations as taught by Wang for the advantage of providing an improved system for allowing a combined image to be displayed with a more natural look, and further allowing the possibility to successfully integrate properly placed, scaled and oriented synthetic content with video content.

### ***Conclusion***

Any inquiry concerning this communication or earlier communications from the examiner should be directed to CHENEA P. SMITH whose telephone number is (571)272-9524. The examiner can normally be reached on 8:00 am - 4:00 pm, Mon-Fri.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Miller can be reached on 571-272-7353. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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